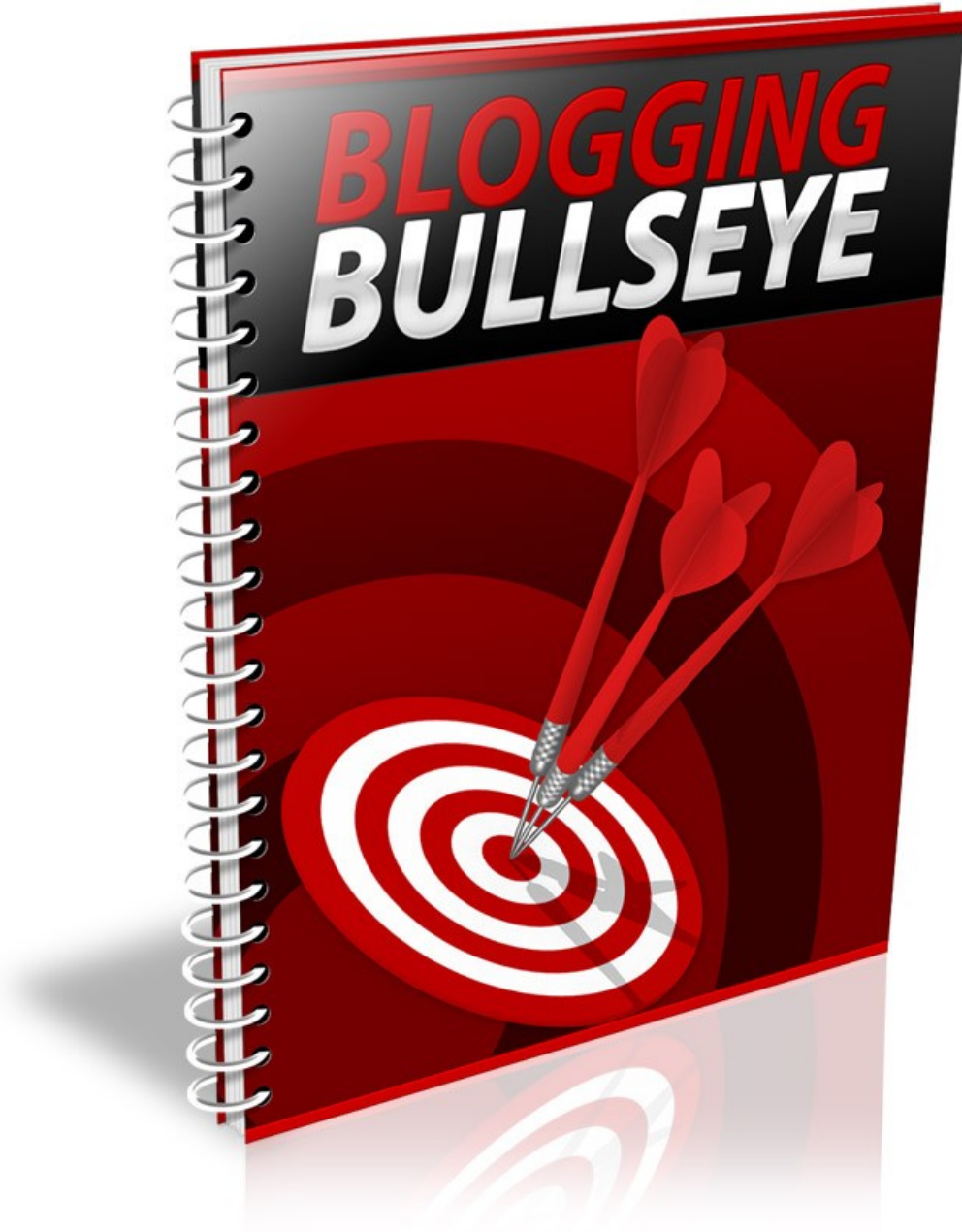


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Introduction

Blogging is a great way to make money, because it can be truly passive. Once you have a number of blogs online, ranking well, and getting traffic, they can run practically on autopilot for indefinite period!

Some people are making six, seven, even eight figures every year with their blogs! Whether you set up a single blog and shoot it to the top of the blogosphere, or you create dozens of smaller niche blogs, you can earn a real living from home quickly and easily.

In this report, I'm going to teach you some of the most critical components of making money with blogs. From choosing a niche to getting traffic, you'll learn some of the most vital steps!

So let's get started!

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Choosing a Niche

One of the most important parts of creating a successful blog is choosing the right niche. Most people simply create random blogs where they post about their lives and opinions, but these types of blogs rarely make money. You need to create blogs that have very specific angles.

Take a look at some of the most successful blogs. Perez Hilton makes a great living blogging about celebrities. John Chow has built an empire around a blog where he discusses making money as a blogger. These blogs are successful because they focus primarily on a very specific subject.

There are two main ways to make money as a blogger. You can make money by growing one single blog to massive traffic the way Perez Hilton and John Chow have, or you can build a large number of smaller blogs in less popular niches.

It is much harder to grow a single blog, and it takes a lot longer to become profitable, but once it is making great money

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you only have a single blog to maintain. You have to post very regularly, but it's just one.

It's easier and faster to start making money with smaller blogs, but you have a lot more to maintain. You can "set and forget" these blogs if you want, but they will make more money if you post regularly.

I recommend starting with several smaller blogs in the beginning. Avoid the extremely popular topics like making money, weight loss, credit, technology, celebrities, etc. Instead, stick with smaller niches that you can dominate.

You can always move into more competitive topics later, once you are making enough money to live on with your smaller blogs. For now, go for the low-hanging fruit.

Try to stick with niches you're either interested in (because they will be easier to write about), or niches you know are "desperate niches". Desperate niches are those in which people are desperate to solve problems. Such niches include insomnia, household pests, garden pests, acne, migraines, etc.

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Keyword Research

Once you have chosen a niche, it's time to do some keyword research. This phase is extremely important, because you're never going to get decent traffic without the right keywords.

When you go to a search engine to find something, you enter keywords. Let's say you want to buy a red and yellow scarf. You would probably go to a search engine like Google and type in "red and yellow scarves" or something similar. This is a keyword.

Let's say your blog is about golf. You would need to find keywords that people would be likely to search for within the golf niche, and then create articles on your blog based on those keywords.

Keyword research isn't as simple as it once was. There was a time when you needed to choose exact keywords, and you had to ensure you chose the perfect keywords. Now that Google is focusing more on synonyms, things are a bit different. Now

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you need to make sure you're choosing the right topics to write about, but specific keyword research isn't quite as critical.

I still use the Google keyword tool to find keyword phrases:

<https://adwords.google.com/select/KeywordToolExternal>

But once I find my keywords, I don't stick to those keywords specifically. I do still use them in my article/post titles, but I don't worry about keyword density.

Let's say I wanted to write about golf clubs. Some of the additional words and phrases I might want to include would be:

- Callaway (brand name)
- Putters
- Ping (brand name)
- Irons
- Woods
- Wedges

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These are all considered synonyms by Google when it comes to golf clubs, so I would want to make sure to use them in any articles I wrote on the topic.

Traffic Generation

Many bloggers tend to set up a blog and write content, and then they tweak the theme endlessly, add new ads on a regular basis, and spend tons of time on things that don't matter much in the grand scheme of things. But they fail to actually attempt to generate traffic.

Although you could get very lucky and hit the jackpot, getting a ton of traffic with very little work, this is unlikely. The fact is, you need to work hard to get traffic coming in to a blog.

Once the traffic is coming in, you can back off some. You will still need to continue generating backlinks now and then to maintain that traffic, but the hardest work is in the beginning.

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In order to get a good ranking in the search engines, it's important to get backlinks. These links may also send a considerable amount of direct traffic to your blog, so they are critical.

Let's talk about a few ways to get traffic and backlinks.

Article Marketing

You're already writing articles for your blog, so why not rewrite those same articles and submit them to various article directories and content sites? It's quick and easy, and you can get hundreds of backlinks this way!

Some sites to try:

<http://www.ezinearticles.com>

<http://www.squidoo.com>

<http://www.hubpages.com>

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<http://www.articlesbase.com>

<http://www.goarticles.com>

<http://www.articlecity.com>

Blog Comments

Most blogs use the “nofollow” tag on comments, which means they are ineffective as backlinks, but if you search for “dofollow” blogs, you can get some high quality backlinks that will really make a difference to your rankings!

Try these sites to find “dofollow” blogs:

<http://dofollowblogs.com/>

<http://followlist.com/>

<http://www.whydowork.com/blog/blogging-tips/558/>

<http://www.inlineseo.com/dofollowdiver/>

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<http://www.stephanmiller.com/the-ultimate-dofollow-blog-list/>

Be sure your comments are well thought out and on topic, and don't place a link in your post! Your link should go in the appropriate form field only.

Forum Marketing

Many forums have fantastic authority with search engines. Although the majority of forums do not allow commercial links in signatures, a few do. These forums are fantastic for both backlinks and direct traffic.

You can find forums here:

<http://www.big-boards.com>

Link Wheels

Links wheels use article marketing and similar activities to build pages online that link to each other in a big wheel. All of

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the pages link to your main site, and each of the pages links to another page in the wheel.

If you do this, just be sure not to “close the wheel”. If you link the last site you build to the first, it closes the link and it can be detected by Google. This could make the entire wheel ineffective.

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Resources

If you really want to be extremely successful as a blogger, I highly recommend checking out [Blogging to the Bank](#) by Rob Benwell. His system has been updated recently with brand new information, and it is unbelievable how easy he makes this stuff!

Rob is the master of making money with blogs. He's been teaching people how to make money blogging for years, and he knows what he's talking about!

If you want to make the process much easier, you might want to try setting up auto-blogs. Auto-blogging is a major craze that is making people extremely wealthy! Once you set up these auto-blogs, you can just leave them alone and they will continue making money on autopilot!

I recommend the [WP-AutoPoster](#) plugin. It's very inexpensive, and you can put your blogs on true autopilot quickly and easily!